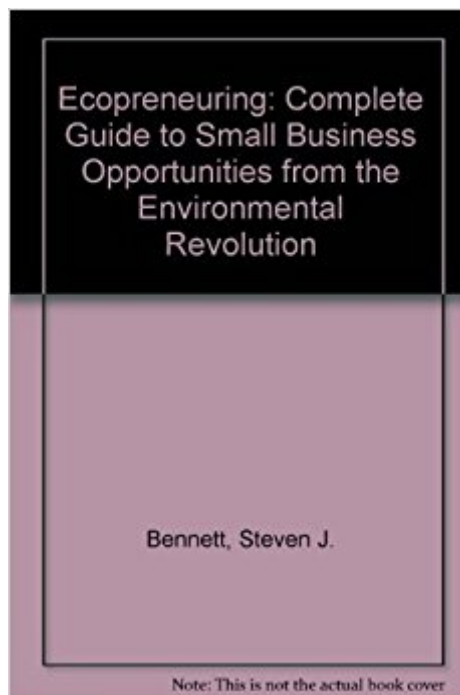




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Ecopreneuring: The Complete Guide To Small Business Opportunities From The Environmental Revolution



Synopsis

An ecopreneur can be anyone who wants to be successful at earning a living by solving environmental problems. Focuses on small scale start-ups and provides information on basic entrepreneuring, including how to get the necessary training, developing viable ecobusiness ideas, funding an ecobusiness, marketing, and managing growth. Also covered are specific ecobusiness opportunities in the fields of recycling and waste reduction techniques and providing products and services for the environmentally aware lifestyle.

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